

R.I. THEME 2012-13

ROTARY CLUB OF VIJAYAWADA MID-TOWN

R.I. DISTRICT 3020

CLUB NO. 22695

CLUB PLANS 2012 - 13



Office Bearers 2012-13 with Rtn K R Ravindran Past RI Director



Installation of President
Rtn. M Satish Babu



Installation of Secretary
Rtn. R V Subbarao



Releasing of Club Brochure & Flash



Sakuji Tanaka
R.I. President - 2012-2013



Ch. Surya Rao
District Governor - 2012-2013



Paul P. Harris
Founder of Rotary



Rtn. M. Satish Babu
President



Rtn. R.V. Subbarao
Secretary

ROTARY CLUB OF VIJAYAWADA MID-TOWN 2012 - 13 TEAM

President	M.SATISH BABU	9848116686
Vice President	G.SRINIVASA RAO	9346222567
Vice President	B.SURESH KUMAR	9849406969
Secretary	R.V.SUBBA RAO	9849691965
Jt. Secretary	Y.SARAT CHANDRA	9949695666
Jt. Secretary	CH.MADHU BABU	9848299038
Treasurer	SADHU PRASAD	9885152516
Treasurer	P VENKATESWARA RAO	9963211699
President-Elect	D DURGA PRASAD	9866073288
Imm Past President	K.VENKATESWARA RAO	9848122800
Director-Club Service	P.SRINIVASULU	9348054933
Director-Club Service	V.BHANU PRAKASH	9848776887
Director-Vocational Service	T.SRINIVAS	9440353778
Director-Vocational Service	M V JAGANNATH	9440159759
Director-Community Service	A.RAVI SHANKAR	9440174162
Director-Community Service	A CHANDRA SEKHAR REDDY	9849199651
Director-International Service	P ANIL BABU	9866233230
Director-International Service	MAHESH CHAND JAJU	9392103171
Director-New Generations	P A K RAMAKRISHNA	9849095502
Director-New Generations	D RAJENDRA PRASAD	9246773183
Sergeant-at-Arms	K SUNIL	9848132612

CHAIRMEN AS PER CLP

Club Administration	PDG. M.V. PRASAD	9848123505
Membership Dev & Retention	T. TRINADHA RAJU	9848127969
Public Image	PDG. SAM MOVVA	9848304252
Service Projects	C.R. MOHAN	9848120887
Rotary Foundation	T. CHANDRA SEKHAR	9848125125
Club Trainer	T. JAIRAM PRASAD	9959121212
Club Counsellor	PDG.P.SUNDAR RAO (RAMU)	9848115451
Bulletin Editor	G. SRINIVAS ARYA	9849213065
Chairman Family of Rotary	K.DURGA PRASAD (K.P)	9848119988
Member, Family of Rotary	K.S.RAJESH	9848129690
Member, Family of Rotary	RACHAPUDI SURESH	9848059873
Member, Family of Rotary	G.S. KARUNAKAR	9908276666

**CLUB MEETS ON EVERY SUNDAY at 10.00 A.M.
at HOTEL TAJ GATEWAY, M.G. Road, VIJAYAWADA - 10**

SPECIAL OBSERVANCES

July	----
August	Membership Development and Extension Month
September	New Generations Month
October	Vocational Service Month
November	Rotary Foundation Month ◆ World Interact Week (The week including 5th November)
December	Family Month
January	Rotary Awareness Month ◆ Paul Harris Death Anniversary (27th Jan)
February	World Understanding & Peace Month
23rd February	World Understanding and Peace Day & Rotary's 108 Birthday
March	Literacy Month ◆ World Rotaract Week Celebrations (The Week of 13th March)
April	Magazine Month ◆ 19th April - Paul Harris Birthday
May	----
June	R.I. Convention (23 - 26 June, 2013 at Lisbon) Rotary Fellowships Month



COMMITTEES UNDER CLP (CLUB LEADERSHIP PLAN)

CLUB ADMINISTRATION

Chairman .. Rtn. PDG. M.V. Prasad
Members ..
Rtn. V. Hemachandra Rao Rtn. K. Raghavaiah
Rtn. Amara Uma Maheswara Rao Rtn. T. Srinivasu
Rtn. Y. Kishore Kumar

MEMBERSHIP DEVELOPMENT & RETENTION COMMITTEE

Chairman .. Rtn. T. Trinadha Raju
Members ..
Rtn. M. Satish Babu Rtn. G. Murali Krishna
Rtn. B. Suresh Kumar Rtn. V. Venkateswara Rao
Rtn. C. Madhu Babu

PUBLIC IMAGE COMMITTEE

Chairmen .. Rtn. PDG. Sam Movva
Rtn. Vellampalli Srinivasa Rao
Members ..
Rtn. K. Krishna Pulliah Rtn. M.V.V. Satyanarayana
Rtn. M. Sai Babu Rtn. T. Ratna Srinivas
Rtn. K. Ramesh Babu

SERVICE PROJECTS

Chairman .. Rtn. C.R. Mohan
Members ..
Rtn. V.S.R.V Prasad Rtn. R. Subba Rao
Rtn. C. Rama Krishna Rtn. Siva Pandari Nath

ROTARY FOUNDATION COMMITTEE

Chairman .. Rtn. T. Chandra Sekhar
Members ..
Rtn. V. Venkateswar Rao Rtn. B. Phani Kumar
Rtn. Ashok Jain Rtn. P. Viswanatha Rao
Rtn. K.N. Vijaya Babu

COMMITTEES UNDER R.I. PRESIDENT'S EMPHASIS PROGRAMMES

BASIC EDUCATION & LITERACY COMMITTEE

Chairmen .. Rtn. M. Raja Ram
Rtn. Ch. Mallikarjuna Rao

Members .. Rtn. G. Hari Siva Kumar Rtn. K.S. Rajesh
Rtn. V. Venkateswara Rao

DISEASE PREVENTION & TREATMENT COMMITTEE

Chairman .. Rtn. Dr. RK. Ayodhya

Members .. Rtn. G. Srinivasa Rao Rtn. B.V.L.V. Prasad
Rtn. K. Raj Kishore Rtn. Dr. A.V. Krishna Kishore
Rtn. Dr. P. Srinivasa Chakravarthi Rtn. Dr. K.V. Chalapathi Rao
Rtn. Golla Rama Krishna

WATER & SANITATION PROJECTS COMMITTEE

Chairmen .. Rtn. M.S.V. Anand

Members .. Rtn. Pokuri Srinivasulu Rtn. T. Srinivasulu
Rtn. Garre Murali Rtn. Rajith Kumar Sri Ram
Rtn. Ravi Kumar Gaddam B.V.

ECONOMIC & COMMUNITY DEVELOPMENT COMMITTEE

Chairman .. Rtn. C. Ramakrishna

Members .. Rtn. Siva Prasad M. Rtn. Krishna Prasad N.V.
Rtn. P. Peddi Raju Rtn. G. Suresh Kumar
Rtn. Srinivasa Rao M.V.

MATERNAL & CHILD HEALTH COMMITTEE

Chairman .. Rtn. Dr. J.N.V. Bhuvanewara Rao

Members .. Rtn. Dr. K.V. Chalapathi Rao Rtn. Rama Krishna Golla
Rtn. Sankara Rao Garre Rtn. Sampath Kumar Grandi

PEACE AND CONFLICT PREVENTION / RESOLUTION COMMITTEE

Chairman .. Rtn. G. Niyantha

Members .. Rtn. Dr. K.V. Chalapathi Rao Rtn. Rama Krishna Golla
Rtn. Sankara Rao Garre Rtn. Sampath Kumar Grandi



CLUB SERVICE



Directors .. 1) Rtn. P. SRINIVASULU
2) Rtn. V. BHANU PRAKASH

PROGRAMMES COMMITTEE

Chairman .. Rtn. M.V. Prasad

Members ..

Rtn. C. Rama Krishna

Rtn. M.S. Krishna

Rtn. Rachapudi Suresh

Rtn. B. Prasad

Rtn. B. Srinivasa Rao

FELLOWSHIP COMMITTEE

Chairman .. Rtn. D. Durga Prasad

Members ..

Rtn. Syed Mansoor Ahmed

Rtn. M.K. Ananda Rao

Rtn. Amara Umamaheswara Rao

Rtn. Garre Srinivas

Rtn. Ch. Rama Swamy

WEBSITE COMMITTEE

Chairmen .. Rtn. Y. Sarath Chandra

Members ..

Rtn. K. Srinivas

Rtn. T. Giridhara Kumar

Rtn. S.V. Subba Reddy

Rtn. Dinesh Kumar Attal

STRATAGIC PLAN & FUTURE VISION COMMITTEE

Chairman .. Rtn. PDG Sam Movva

Members ..

Rtn. PDG. M.V. Prasad

Rtn. IPDG P. Sundar Rao (Ramu)

Rtn. T. Jairam Prasad

Rtn. T. Chandra Sekhar

SPORTS COMMITTEE

Chairmen .. **Rtn. C R Mohan**
Rtn. K. Sunil

Members .. **Rtn. B. Suresh Kumar** **Rtn. P. Viswanatha Rao**
Rtn. TPD. Prasad **Rtn. V. Ravi Raju**
Rtn. Ch. Arun Kumar **Rtn. B. Ravi Babu**

DISTRICT MEETS PROMOTION COMMITTEE

Chairman .. **Rtn. D. Durga Prasad, President Elect**

Members ..
Rtn. PP. G. Srinivas Arya **Rtn. P.V.N. Kumar**
Rtn. K. Haranath Babu **Rtn. D. Venkateswara Rao**

ROTARY EDUCATION & QUIZ COMMITTEE

Chairman .. **Rtn. G. Srinivas Arya**

Members ..
Rtn. Matta Sridhar **Rtn. M.S. Krishna**
Rtn. A. Shyam Sundar **Rtn. C. Venkat**

ROTARY & INNERWHEEL RELATIONS COMMITTEE

Chairmen .. **Rtn. V. Venkateswara Rao**
Rtn. B. Sashi Kumar

Members ..
Rtn. G. Rashmi Samaram **Rtn. Anne Kusuma**
Rtn. Y.B.L. Prasad **Rtn. Desu Brahmendra Babu**

BULLETIN COMMITTEE

Editor .. **Rtn. G. Srinivas Arya**

Members ..
Rtn. M. Rajaram **Rtn. K. Krishna Pullaiah**
Rtn. Dinesh Attal **Rtn. G. Srinivas**

FAMILY OF ROTARY COMMITTEE

Editor .. **Rtn. K. Durga Prasad (KP)**

Members ..
Rtn. K.S. Rajesh **Rtn. Rachapudi Suresh**
Rtn. G.S. Karunakar **Rtn. P.V.N. Suresh Kumar**
Rtn. A. Srikanth **Rtn. G. Srinivasa Rao (Amulya)**



VOCATIONAL SERVICE



Director .. Rtn. T. SRINIVAS
Rtn. M.V. JAGANNATH

VOCATIONAL SERVICE MONTH CELEBRATIONS

Chairmen .. Rtn. B. Phani
Rtn. Kale Koteswara Rao

Members ..
Rtn. M. Krishna Prabhu Rtn. A. Srikanth
Rtn. K. Vasudeva Kumar Rtn. G. Venkateswara Prasad

4 - WAY TEST PROMOTION & PROPAGATION

Chairmen .. Rtn. G. Gangadhar
Rtn. V. Hemachandra Rao

Members ..
Rtn. P. Janardhan Rtn. A.V.D.R. Krishna
Rtn. A. Lakshmana Rao Rtn. K. Prasad

CAREER GUIDANCE & LEADERSHIP DEVELOPMENT COMMITTEE

Chairman .. Rtn. G. Chandra Sekhar (Narayana College)
Members ..

Rtn. P. Bapanaiah Rtn. Bala Krishna Loya
Rtn. G. Bala Murali Krishna Rtn. T.S. Ramamohana Rao

CONSUMER GUIDANCE COMMITTEE

Chairmen .. Rtn. G.V. Rama Krishna
Rtn. Pilla Ravi

Members ..
Rtn. P. Ramesh Rtn. D.P. Rama Krishna
Rtn. M.V.S. Ramachandra Murthy Rtn. G. Sankar Rao

ROTA TRADE FAIR COMMITTEE

Chairman .. Rtn. B. Phani Kumar
Members ..

Rtn. Y.B.L. Prasad Rtn. Ch. Arun Kumar
Rtn. K. Ramesh Babu Rtn. Kanigicharla Rama Krishna
Rtn. V. Anand Kumar Rtn. B. Amarnath
Rtn. S. Prem Kumar Rtn. M.V. Srinivasa Rao



COMMUNITY SERVICE



Directors .. 1) Rtn. A. RAVI SHANKAR
2) Rtn. A. CHANDRA SEKHAR REDDY

POLIO PLUS COMMITTEE

Chairmen .. Rtn. Ashok Jain
Rtn. T. Maruthi Prasad

Members ..
Rtn. G. Niyantha
Rtn. G. Hari Siva Kumar
Rtn. M. Raja Ram
Rtn. T. Rupeswara Gupta

VISION THROUGH ROTARY & EYE DONATION AWARENESS

Chairmen .. Rtn. K.N. Murthy
Rtn. G. Hari Siva Kumar

Members ..
Rtn. P. Narendra Bau
Rtn. S.V.R. Prasad
Rtn. P. Bapanaiah
Rtn. Garre Srinivas
Rtn. D.V.S. Adi Sekhara Rao
Rtn. Y. Govinda Rajan Babu

ENVIRONMENT PROTECTION COMMITTEE

Chairmen .. Rtn. T.P.D. Prasad
Rtn. M.V. Jagannath

Members ..
Rtn. A. Varahala Rao
Rtn. Amara Uma Maheswara Rao
Rtn. E. Sudhakar
Rtn. Addepalli Srinivasa Rao
Rtn. D. Maruthi Kumar
Rtn. K. Ravi

BLOOD DONATION & BLOOD GROUPING

Chairman .. Rtn. G. Srinivasa Rao (Amulya)

Members ..
Rtn. Kolluru Venkat
Rtn. P. Ramesh
Rtn. T.P.D. Prasad
Rtn. Y. Sudhakar Babu
Rtn. K. Raja Kishore
Rtn. V.S.R.V. Prasada Rao

MEDICAL CAMPS COMMITTEE

Chairman .. Rtn. Dr. R.K. Ayodha

Members ..
Rtn. Dr. B. Srinivasa Prasad
Rtn. Dr. A.V. Krishna Kishore
Rtn. Dr. K.N. Murthy
Rtn. Dr. Ravi Kumar

ROTARY COMMUNITY CORPS (RCC)

Chairman .. **Rtn. M. Raja Ram**

Members ..

Rtn. N. Siva Pandari Nath

Rtn. G. Bala Krishna

Rtn. Gamini Subba Rao

Rtn. Ch. Damodar Rao

Rtn. K.V. Sessa Rao

Rtn. K. Koteswara Rao

PERMANENT PROJECTS COMMITTEE

Chairman .. **Rtn. R.V. Subbarao**

Vice Chairman .. **Rtn. Y. Sarath Chandra**

Secretary .. **Rtn. V. Hema Chandra Rao**

Jt. Secretary .. **Rtn. S.V. Chandra Sekhar Reddy**

Treasurer **Rtn. Pokuri Srinivasulu**

Member ..

Rtn. T. Srinivas

Rtn. V. Bhanu Prakash

Rtn. M. Satish Babu

Rtn. K. Venkateswara Rao (KV)

Rtn. D. Durga Prasad



NEW GENERATION PROGRAMMES

Directors .. Rtn. P.A.K. RAMA KRISHNA
Rtn. D. RAJENDRA PRASAD

NEW GENERATIONS MONTH CELEBRATIONS

Chairmen .. Rtn. Ch. Srinivasa Prasad
Rtn. M. Govinda Ram

Members ..
Rtn. P. Venkateswara Rao Rtn. E. Phani Purna Chandra Rao
Rtn. Hari Krishna Rtn. S. Rajith Kumar
Rtn. B.V.L.V. Prasad Rtn. K.V. Koteswara Rao

ROTARACT COMMITTEE

Chairmen .. Rtn. T. Srinivas
Rtn. Grandhi Pavan Kumar

Members ..
Rtn. Garre Ravi Rtn. Garre Rajesh
Rtn. M. Murali Krishna Rtn. N. Srinivasa Rao
Rtn. E. Phani Rtn. G. Pavan Kumar
Rtn. Somisetty Venkat Rtn. P.V.M.R. Kumar

INTERACT COMMITTEE

Chairmen .. Rtn. Y.S.K. Kishore
Rtn. T. Rupeswara Gupta

Members ..
Rtn. M. Krishna Prabhu Rtn. M. Siva Prasad
Rtn. Addepalli Srinivasa Rao Rtn. P. Radha Krishna
Rtn. M.K. Anand Rtn. R.V. Subba Raju

ROTARY YOUTH LEADERSHIP AWARDS (RYLA)

Chairman .. Rtn. Surapaneni Srinivas
Rtn. T. Chaitanya

Members ..
Rtn. M. Govinda Ram Rtn. Ch. Damodara Rao
Rtn. A. Srikanth Rtn. V. Prabhakar
Rtn. Kale Koteswara Rao Rtn. B. Venu Madhav

YOUTH COUNCELLING & YOUTH EXCHANGE

Chairman .. Rtn. G. Rashmi Samaram
Rtn. K. Shyam

Members ..
Rtn. K.R.L.S. Murthy Rtn. T. Indra Mohan
Rtn. M. Madhusudhana Rao Rtn. R. Suresh Kumar



INTERNATIONAL SERVICE



Directors .. Rtn. P. ANIL BABU
Rtn. MAHESH CHAND JAJU

MATCHING GRANTS COMMITTEE

Chairman .. Rtn. PDG. Sam Movva
Members ..

Rtn. M. Satish Babu
Rtn. G. Srinivas Arya

Rtn. C.R. Mohan
Rtn. R.V. Subba Rao

PROMOTION OF GSE & ROTARY FELLOWSHIPS

Chairman .. Rtn. Sultan Moosavi
Members ..

Rtn. Ch. Swarna Latha
Rtn. T. Chandra Sekhar

Rtn. T. Jairam Prasad
Rtn. Dr. R.K. Ayodhya

R.I. CONVENTION PROMOTION COMMITTEE

Chairman .. Rtn. D. Durga Prasad
Members ..

Rtn. T. Trinadha Raju
Rtn. A.V.D.R. Krishna
Rtn. Garee Murali Krishna

Rtn. Anil Prasad D.
Rtn. G. Suresh Kumar
Rtn. P.V.N. Suresh Kumar

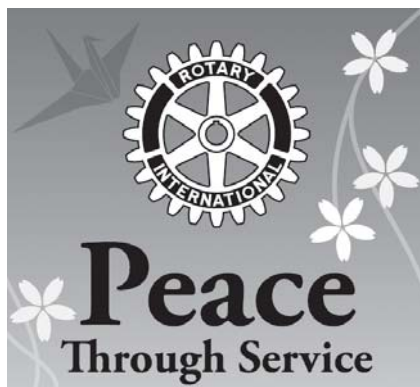
GREETINGS COMMITTEE

SL.No	NAME	PHONE NO
1	M. Satish Babu	9848116686
2	R.V. Subbarao	9849691965
3	Durga Prasad.D	9866073288
4	Srinivas T	9390353778
5	Rajendra Prasad D (Raju)	9246773183
6	Srinivas prasad CH (Chandra)	9399345464
7	Govinda Ram M	9848120202
8	Sarat Chandra Y	9949695666
9	Madhu Babu Chinnam	9290822733
10	Muktheswara rao Kotha	8977766999
11	Krishna Prasad N.V.	9010401889
12	Krishna Prabhu M	9885719192
13	Suresh Kumar Rachapudi	9848059873
14	Muralidhara Arya Gopu	9849083246
15	Maruthi Prasad T	9393425604
16	Mahesh Chand jaju	9392103171
17	Anil P	9866233230
18	Koteswara rao Kale	9440436222
19	Ramesh Vema	9393935005
20	Shankar Garre	9246499499
21	Kishan T	9848115678
22	Venkat Kolluru	9866937979
23	K.V.N.Damodhar	9440259885
24	Balakrishna.Docomo	9989333989
25	Gopu Srinivas Arya	9247297785
26	K.S.N.V. Satyanarayana (Babu)	9392101650

R. I. THEME 2012 - 13



The concept of peace is one that differs among people and cultures. It may mean personal tranquility, happiness in the family, and a sense of inner contentment — or it may mean a situation of safety where basic human needs are met. However we define peace, it is a goal that can be achieved through service. In the 2012-13 Rotary year, peace will be our focus and our goal. I will ask all Rotarians to actively work for Peace Through Service, beginning with every individual, family, club, district, region, and nation. The motto that is unique to Rotary, Service Above Self, describes the highest form of service. It is a path that anyone can walk — a path that Rotarians have built, and that the whole world can follow. It is a path that leads to greater kindness and contentment, tolerance and understanding. When we embrace Peace Through Service, we strive for a greater peace for ourselves, and for our world.





R.I. President 2012-13 Sakuji Tanaka
R.I. Theme 2012 International Assembly
plenary session నందు ఆవిష్కరించారు. “మనము

ఎంచుకొనే అన్ని మార్గాల అంతిమ లక్ష్యం, శాంతి. రోటరీకి కూడా శాంతి హేతు బద్ధమైన లక్ష్యం. ఒప్పందాలవలన, ప్రభుత్వాలవలన లేక వీర పోరాటాలవలన శాంతిని సాధించలేము. చాలా సామాన్యమైన పనులు, పద్ధతులవలన మాత్రమే శాంతిని కనుగొనగలం, పొందగలం. శాంతికి వేర్వేరు అర్థాలు చెప్తుంటారు. దీనిని మనం అవుననలేం, కాదనలేం, కాని ఇదే నాకు శాంతి నిచ్చేదని మన చెప్తుంటాం. కాని ఒకటి మాత్రం నిజం. రోటరీ మనం శాంతిని సాధించడంలో తప్పక సహకరిస్తుంది. ఇతరులకు సాయపడడం వలన, ఎంత చిన్న పనివలనైనా, శాంతిని పెంపొందించవచ్చు. జపనీయులు వ్యక్తికన్నా సంఘం గొప్పదని నమ్మడంవల్లే మార్చి 2011 సునామీ మరియు భూకంపం తరువాత దేశాన్ని బాగుపరుచుకోగలిగారు. దీన్ని ప్రపంచమంతా ఆదర్శంగా తీసుకోగలగాలి. ఇతరుల అవసరాలు మనవిగా భావించినవాడు, సమాజ శ్రేయస్సే మన పరమావధిగా అనుకున్నవాడు ప్రపంచమే మారిపోతుంది, ఎందువలన అంటే మన ప్రాధాన్యతలు మారుతాయి, దాని వలన శాంతిమీద మన దృక్పథాన్ని మార్చుకుంటాం. రోటరీలో మన వ్యాపార లక్ష్యం లాభం కాదు, శాంతి - మన బహుమతి, డబ్బు కాదు. శాంతియుత ప్రపంచాన్ని చూసామన్న సంతోషం మరియు సంతృప్తి అంతకంటే ఎక్కువగా అది మన శ్రమవలన సమకూరడంవలన.”

అందుకే మన సంవత్సర Theme "Peace Through Services",
“సమాజ సేవతో శాంతి”.



R.I. PRESIDENTIAL CITATION 2012-13

The Presidential Citation recognizes Rotary clubs for achieving an array of accomplishments that help them become stronger, deliver more effective service, and enhance their public image. By qualifying for the Presidential Citation, clubs contribute to Rotary's organizational goals and multiply the impact of their good work through the collective focus of 34,000 Rotary clubs worldwide.

Procedure

Clubs are asked to complete the following form to assess their accomplishments this year. In order to qualify for a citation, clubs must meet the Presidential Challenge and complete one required activity, along with at least three additional activities, in each of the three categories listed. Unless otherwise specified, all activities must be undertaken and completed between 1 July and 31 March of the 2012-13 Rotary year.

Clubs should complete the form and send it to the district governor no later than **31 March**. *Forms sent to Rotary International will not be processed.*

District governors must report the names of their qualifying clubs through Member Access no later than **15 April**.

2012-13 Presidential Challenge

Required RI President Sakuji Tanaka challenges clubs to conduct a club or community peace forum, or a service project focused on peace.

- Our club has met the 2012-13 Presidential Challenge.

Strengthen Our Club

Required activity Adopt a three-year strategic plan for the club, identifying specific annual and long-term goals **or** make progress in carrying out the annual goals set by your club for the current Rotary year to date.

- Our club has completed this activity.

Additional activities

- Conduct a club assessment/visioning activity and initiate changes (revised committee structures, meeting times, meeting procedures, etc.) based on the feedback/results.
- Undertake an innovative approach to attracting and retaining members and achieve a net gain of at least one member between 1 July and 1 March.

- ❑ Analyze why members are leaving the club, and create an action plan to maintain a member retention rate of at least 85 percent.
- ❑ Encourage member engagement by ensuring that every member has personally participated in at least one service activity and one club social activity.
- ❑ Increase the diversity of your club's membership by recruiting at least two new members who belong to a demographic group (gender, age, profession, ethnicity, etc.) that is underrepresented in the club.
- ❑ Initiate a new-member welcome and mentoring program.
- ❑ Initiate an outreach and communication program for club alumni **or** recruit at least one Rotary or Foundation alumnus age 40 or younger into your club.
- ❑ Adopt a program² for the leadership development of all members or ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee, subcommittee, or project initiative.

In this category, how many additional activities has your club completed?

(minimum: 3)

Increase Our Service

Required activity Participate in a sustainable service project related to at least one of Rotary's areas of focus³:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development
- ❑ Our club has completed this activity.

Additional activities

- ❑ Support polio eradication through a public awareness or community fundraising initiative.

- ❑ Attain 100 percent participation in Rotary Foundation Annual Programs Fund giving (every active member personally contributes).⁴
- ❑ Attain a minimum US\$100 contribution to The Rotary Foundation Annual Programs Fund from each club member.
- ❑ Conduct a community needs assessment, and use it to establish a new community service project that involves club members in active service.⁵
- ❑ Support New Generations programs by achieving at least one of the following:
 - Sponsor a new Rotaract or Interact club **or** actively support an existing one.
 - Assign Rotarian mentors to Rotaractors in your community.
 - Conduct a joint project with an Interact or Rotaract club.
 - Sponsor a participant in a Rotary Youth Leadership Awards event.
 - Invite Rotary and Foundation alumni to attend or speak at a club meeting.
 - Host a networking event for Rotary and Foundation alumni in the community.
 - Sponsor or host at least one Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.
 - Assist another club in its support of a Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.
- ❑ Collaborate with an organization in your community on at least one community service project.
- ❑ Involve family members or non-Rotarian community members in a service project.
- ❑ Sponsor a new Rotary Community Corps **or** support an existing RCC.
- ❑ Work with a Rotary club in another country on an international service project as either the project host or sponsor.⁶ In this category, how many additional activities has your club completed?
(minimum: 3)

Enhance Our Club's Public Image

Required activity

Undertake a significant public image campaign in your community to communicate what Rotary is and does by using RI's Humanity in Motion or "This Close" advertisements.⁷

- Our club has completed this activity.

Additional activities

- Have a PR professional review the club's current promotional and public outreach pieces to ensure that they're appealing and relevant to the general public.
- Gain media coverage of an action-oriented club service project.
- Establish a club website or enhance your club's existing site to make it more appealing to the general public.
- Start an electronic club newsletter and publicize it to non-Rotarians and local media.
- Use social networking websites to publicize your club's activities, enhance public image, and recruit prospective members.
- Emphasize vocational service by achieving at least one of the following⁸:
 - Start a career counseling or vocational training program, and invite non-Rotarian participants from the community to attend.
 - Organize a discussion or group workshop on maintaining high ethical standards in the workplace, and invite local non-Rotarian business leaders to attend.
 - Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary.
 - Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.
- Hold at least one fellowship, networking, or collaborative event that is open to the public. Use the opportunity to introduce non-Rotarians to Rotary.
- Define your club's signature activity (the one you'd like your club to be known for in the community) and promote it to the public.

In this category, how many additional activities has your club completed? (minimum: 3)

Rotary Club of _____

signature of rotary club president

Submit this completed form to your District Governor no later than 31 March.

AREAS OF FOCUS IN FUTURE VISION

After examining the range of humanitarian issues that Rotarians address worldwide, the Foundation Trustees identified six areas in which clubs and districts could best achieve substantive, quantifiable results. All projects, scholars, and vocational training teams funded by global grants should work toward specific goals within one or more of the following areas of focus:

Peace and conflict prevention/resolution

- Strengthening local peace efforts
- Training local leaders to prevent and mediate conflict
- Supporting long-term peacebuilding in areas affected by conflict
- Assisting vulnerable populations affected by conflict, particularly children and youth
- Supporting studies related to peace and conflict resolution

Disease prevention and treatment

- Improving the capacity of local health care professionals
- Combating the spread of HIV/ AIDS, malaria, and other major diseases
- Enhancing the health infrastructure of local communities
- Educating and mobilizing communities to help prevent the spread of major diseases
- Supporting studies related to disease prevention and treatment

Water and sanitation

- Increasing equitable community access to safe drinking water and basic sanitation
- Strengthening the ability of communities to develop and maintain sustainable water and sanitation systems
- Educating communities about safe water, sanitation, and hygiene
- Supporting studies related to water and sanitation

Maternal and child health

- Reducing the mortality rate for children under the age of five
- Reducing the maternal mortality rate
- Improving access to essential medical services and trained health care providers for mothers and their children
- Supporting studies related to maternal and child health

Basic education and literacy

- Ensuring that children have access to quality basic education
- Reducing gender disparity in education
- Increasing adult literacy
- Strengthening the capacity of communities to support basic education and literacy
- Supporting studies related to basic education and literacy

Economic and community development

- Strengthening the development of local entrepreneurs and community leaders, particularly women, in impoverished communities
- Developing opportunities for decent and productive work, particularly for youth
- Building the capacity of local organizations and community networks to support economic development
- Supporting studies related to economic and community development

MID-TOWN CLUB GOALS

Under Various Avenues of Service

CLUB SERVICE

- ☞ Improve the Public Image of the Rotary International in general and Mid Town in particular.
- ☞ Erect two hordings at prime locations explaining the Service Activities of Mid Town.
- ☞ Maintain RC-Mid Town as No.1 Club in Asia in membership and make our members strength to 450.
- ☞ Organising one family meet for every month including Theatre Parties.
- ☞ Hosting District Assembly and District Awards Nite.

VOCATIONAL SERVICE

- ☞ Plan an Industrial visit which will be highly usefull Rotarians, Anns & Annets.
- ☞ Give Vocational Excellence Award to one of the leading person in any vocation.
- ☞ Distribute 4way trust stickers to all the members and request them to display in their business premises.
- ☞ Establish New Vocational Training Centre in Vijayawada (under developed areas).

COMMUNITY SERVICE

- ☞ Adopting a School and providing all the basic needs for education, also developing Library, computer lab and volunteering members' time for their education and motivation.
- ☞ Enhancing the existing Mid Town hospital facilities with lab & building and making itself sustaining.
- ☞ Plant trees in the schools and public places.

- ☞ Provide sanitary facilities in at least two schools where they are not available.
- ☞ Make an effort to bring the awareness in public about the importance of clean & green to protect our earth.
- ☞ Conduct one medical camp for every month

INTERNATIONAL SERVICE

- ☞ To make our club “E R E Y CLUB” (Every rotarian will donate a minimum of 100 dollars every year).
- ☞ To support Rotary Foundation considerably to make the world polio free.
- ☞ Motivate our members to participate in GSE Team Leader contest.
- ☞ Arrange home hospitality for incoming GSE Team.
- ☞ Recommend members to GSE Team.
- ☞ Sponsor the President Elect to visit International Convention.

NEW GENERATIONS SERVICE

- ☞ Conduct various programmes to youth to tap the hidden talents.
- ☞ Organise Seminars, motivation speeches by noted speakers in all walks of life to school children and college childrens.
- ☞ Sponsor Annets & Interactors for Inter District Youth Exchange Programes & RYLA.
- ☞ Conduct a programme totally organised by Annets of Mid Town.
- ☞ Involving Rotaract Club Members in all New Generation Activities.